View GCE From Indicate, loaning 101

Street Company Co

Product	Objectives	Ad Placement	Buying Metric	Noe (World Picel)	Creative Assets	Space	BiSmated inps / week	Price(2PY)	CPM (3PI)	No. of Assets to be Submitted	Lead Time	
	- Title cover the first view of Vicilities increasing and news pages for the associated listing in the Vicilities in the	Promiser Canada ( 2390/223	Promium Canusic: Within 300KB Nide Banner   Within 300KB	Zipaces	440,000	94,000,000	¥9,090	Up to 1 for each advertisement or Materials must be submitted as a package	18:00 on the 10th business day before			
VOCALI DESKTOP PAGE TAKEOVER (without background)	maximum impact.  — IMPMES value of intribution is possible within its appect rate of tells.  — Provides high-viewabley and nich information which suites the best for product/lenvice branching.		- 1 with Sain 12 (00 an Mindaly witt 09:39 on the Solowing Mindaly - MILITON 19 (00 and 19	Núir Stainer ( 200-200, er 200-240 Ny-aire Stainer ( 200-200	Square Banner : Within 200CB INFORMATIC Cannot of FYTHAS: Within 649B INFOTHAS instends regulations to be provided especially	45pace	900,000	V6,600,000	17,333	Up to 1 for each advectorment refeaturals must be submitted as a package	insertion nell automation deadline is missed, insertion live data may be delayed.	
	- Takes over the first view of VDSUE Homepage and news pages for the	All PC screen pages except for below spaces:		Premisus Carnas ( 1290x/20	Premium Carvas: Within 200KB Side Banner : Within 200KB	Zigaces	440,000	94,500,000	110,227	Up to 1 for each advertisement IMaterials must be submitted as a package	18:00 on the 10th budnest day before	
VOQUE DESKTOP PAGE TAXBOVER. (with background)	maximum impact.  — Into vides distribution is possible within its aspect ratio of 16 int.  — the next impactal product on VOCIAB with additional background creative for higher branching effect.	or 2f one wedding category or editors' picks is	-Ratadian Streetical	- It week from 10:00 an Manday writit 09:09 on the following Namoday - Ritardon Steendard - Period guaranteed (50% 50P)	Side Banker (200,000, or 200,045) Najane Banker (200,000) Background (1720×1470 (Designed to be Stool within 200×1479)	Squire Renner : Vatho 2000B Background : within 2000B 200k1479)  SPERSON Calmad of HTMLS: Within 44B HTMLS instead regulations to be provided especial	- Elpace	933,000	17,100,000	17,889	Up to 1 for each advertisement intracerulic insut be submitted as a package	interiors not submission deadline is missed, insertion her data may be delayed.

■ Smartphone AD	·	·	·	·							
Product											
						Stepacos	500,000	12,500,000	¥5,000	SP Frenium Cannes : Up to 1 SP Standard Banner : Up to 1	
		All SP screen pages except for below spaces.				29paces	1,000,000	94,750,000	94,750	refor SP Standard Banner, it will disappear after displayed 25 Sec.	18.00 on the 9th business day before
VOGUE SMARTPHONE Page Takeover	- Takes over the first view of stitlist Homepage and news pages on mible for the maximum impact.	Excluded Space : Video-Blog-Sponsored Feature Page- Tie Up Page	-1 week from 10:00 on Monday with 09:59 on the following Monday	5P Premium Canusi: 200x200 or Please cubmit a 600×600-cloid banner 5F Standard Banner i 320x100 or Please cubmit a 640x100-cloid banner 5P Seuzer banner i 200x100 or Please submit a 600×600-cloid banner	5P Premium Cannos I Within 10008 25paces 1,500,000 96,500,000 SP Standard Banner I Within 10008 25paces 1,500,000	99,500,000	14,333	IV For SP Standard Banner, a close button must be placed on E. Materials regulations to be provided expenditely.	insection 102 submission		
	<ul> <li>-figuare creatives optimized for mobile provide high viewability and greater branding effect.</li> </ul>	If one wedding category or editors' picks is sponsored, no exposure in the same category	-Rutation Streetical -Period guaranteed (100% NOP)	an equal service a southout in resident services and a southour-service service	D SQUARES COLUMN	45pace	2,000,000	¥7,900,000	13,950	SP Square Bonner : Up to 1  If For SP Square Bonner, slowing the same national as SP Printing Consus.  If Up to 2 for each advertisement when buy more than 3 Spaces.	deadline is missed, insertion live data may be delayed
						Styaces	2,500,000	¥8,800,000	¥3,520		
						Missace	1,000,000	¥9,400,000	13,133		
						Styaces	500,000	¥3,000,000	VN,000	SP Video : Up to 3(Up to 604)	
		All SP screen pages except for below spaces:		SE Bassion Change : 170-170 or 1680-1680 de la processa del	SP Video : Within LOPES II Video will be dissipped as SP Promium Cannas.	25paces	1,000,000	300,000 ¥7,000,000 ¥4,667	15,250	SP Standard Banner : Up to 1 Infor SP Standard Banner, it will disappear after displayed 25 sec.	yed 18:00 on the 10th business day before
VIVARI SMARTSHAME RACE TAKETHER VITAL	- Takes over the first view of VDdstill Homepage and news pages on mible for the maximum impact.	Excluded Space : Video-Blog-Sponsored Feature Page - Tie Up Page	-1 week from 10:00 on Monday with 09:19 on the following Monday	or SP Premium Canada (130x180 % 1380x720 doe it recommended SP Standard Savner (130x100 % Please submit a 640x200-doed Sanner	and size of space is applicable to the material.	Zipaces	1,500,000		14,667	II For SP Standard Banner, a close button must be placed on it. Materials regulations to be provided separately.	insertion IXT submission
	- 16:9 creative can be placed in 1x1 ad dot in order to distribute HTMLS video.	If one wedding category or editors' picks is sponsored, no exposure in the same category	-Ratation Insertion -Period guaranteed (100% SCP)	SP Square banner: 300x300 × Please submit a 600×600-sized banner	SP Standard Banner : Within 100KB SP Square Banner : Within 100KB	- Tipace	2,000,000		14,200	SP Square Banner : Up to 1 IX For SP Square Banner, allowing the same inspetal as: SP Premium Calmas.	deadine is mixed, insertion live data may be delayed
						7 500 000	If Up to 2 for each adventisement when buy more than 1				
						Silpace	3,000,000	V9,900,000	¥3,300	Spaces	

Product		Distribution				
Promotion Mad	If it is made that deliberatiffs, promotion and its VOICE ID wenders.	\$4,000	¥1,000,000	20 business Days	limited to Condé Nade Susiness days	0



28,000,000 PV 2,600,000 UU

■ Native AD (HTML Type)						
Product Name	Objectives	ESTEMATED PAGE VSERIS		Lead Time	Term	
Multi-device Native Article / Platinum Plan	hely controlled, mall-show maked of other prices a speed product to expect of makes control. Feed for producing on the next expecting of an arrange of the producing of the speed of the producing of the prices and the producing of the prices and the prices of the prices of the prices and the prices of the prices and the prices of the prices and the prices of the pr	50,000 - 55,000	Media Fee: 86,000,000 Production Fee: 83,000,000-(NET)	40 Business Days	linked to tie-up page: for 1 month articles to be archived	۰
Multi-device Native Article / Platinum Content View Plan	halfy controllation, multi-stock excitated rations which is special product to special of the controllation controllation of the controllation who can be happy instruction of the controllation who can being instruction of the controllation who can be highly instruction with VOLGE. Usable quality followed in the controllation of the controllation who can be instructed or controllation of the controllation	50,000 - 55,000	Media Fee: WR,000,000 Production Fee: WX,000,000—(NET)	40 Susiness Days	linked to tie-up page: for 1 month articles to be archived	۰
Mobile Native Article / Gold Plan	Native Article product offering experience by leveraging on SP feature. Implement not content that strated user actions in addition to expressing the world of the brand. Rich mode product which enables to offer various element from appealing visuals to introducing detailed product information.	28,000 - 32,000	Media Fee: ¥3,500,000 Production Fee: ¥2,000,000-(NET)	40 Business Days	linked to tie-up page: for 1 month articles to be archived	0
Mobile Native Article / Gold Content View Plan	Native Article product offering experience by leveraging on SP feature. Implement (ich contents that attract user addinct in addition to expressing the world of the brand. Voluntinous menu which enables to offer various elements from appealing valuals to introducing detailed product information. In addition to require plan, excital distribution is added to manniorithe the video version.	29,000 - 32,000	Media Fee: WS,000,000 Production Fee: W3 000,000-/MST)	40 Studiness Days	Enhald to tie-up page: for 1 month	0

■ Native AD(CMS template Type)						
Product Name		ESTIMATED PAGE				
Multi-device Native Article (Matule Type) / Rich Plan	A rich vestion of the product alleving to contine 3 modules and of multiple types of modules pumpine) accordingly to objective, portang, and suppl. Content disa prevention as well as visual to this time requirement in both possible that it is a reconstructed many for decisively advantage OFF looks used on Visualize and duration of the visible. In	22,000 - 25,000	Media Fee: N2,500,000 Production Fee: N1,000,000-(NET)	20 Business Days	linked to tie-up page: for 1 month articles to be archived	۰
Multi-device Native Article (Madule Type) / Content View Plan	A rich vention of the product allowing to certain 2 modules could multiple types of modules pumpides) accordingly to objective, content, and serget. Content the preventation as well as visited that have impressed into the big indicated that it is incommended more for effectively solving of \$1 thinks and it is \$1 thinks and distinct of \$4 thinks. It is allowed to the content of t	25,000 - 29,000	Meda Fee: ¥4,000,000 Production Fee: ¥1,000,000-(NET)	20 Susiness Days	linked to tie-up page: for 1 month articles to be archived	۰
Multi-device Native Article (Module Type)	Adultale to contine 3 modules can of multiple types of modules (bergine) accordingly to objective, content, and target. Current-like preventation as well as visuals that leave impression are both people that it is a recommended mean for effectively activately BY follow and a PV volume and duration of the visit. It "Information" quase will be content of 24 modules equal which includes equal which includes a production of the visit. It "Information" quase will be	17,000 - 20,000	Media Fee: ¥2,000,000 ±Including Production Fee	20 Studiness Days	linked to tie-up page: for 1 month articles to be archived	۰
Multi-device Native Article (Gallery Type)	A harve Article product position to projective to make the content using VOCAS coller content template. In a phose gallery former, their 2 content dise integer of product onc.  User will be able to entitize content without even. Since template a collect in content give a richi, their production lead time is another characteristic of that more.  Section 1000 1000 1000 1000 1000 1000 1000 10	30,000 - 35,000	Media Fee: V1,500,000 It Including Production Fee	15 Austrees Days	linked to tie-up page: for 1 month articles to be archived	O Hibsta of click is not included in the report.
Multi-device Native Article (Gallery Type) / Content View Plan	About Addition to region results to review or under the center steel YOSE offset center temple. In a place place, forms, doer 7 center the relayer of protect one. One will be able to entone centers without cents. One review a collection in center, the steel center of production and form is another descended, of this review, in addition to require place, sector descharation to receive the value value.  We write cent type:	20,000 - 25,000	Media Fee: ¥2,500,000 / Silver Plan (Including Production Fee but except for video production) Media Fee: ¥3,500,000 (Gold Plan (Including Production Fee but except for video production)	15 Business Days	linked to tie-up page: for 1 month articles to be archived	Sibsta of click is not included in the report.
Multi-device Native Article / New E Type	Connect such as product release information etc. can be introduced in the same format as YOUGE SWAN owner strick. Traffic diving saft to the action will be implemented to SWCDA, opens (pil layers) as well as tester post experience the solid from YOUGE SWAN source enables to generate volunteeur striffs.		Media Fee: W600,000 (Including Production Fee) HE Sutra Change for additional banner and text: #200,000(Page	19:00 on the 10th business day before insertion old submission deadline is missed, insertion live date may be delayed	linked to tie-up page: for 2 weeks articles to be archived	×
Multi-device Native Article / Video News Type	Exposure in the former of VODES JAMAN never article is a solidate from product privan release information etc. In addition to implementing taffic other at its DRECEA, space (all layers) for foreigning auditorizes to rever article page, by posting related lever from VODES JAMAN troiter account, further softic can be generated.	-	Media Fee: W800,000 (Including Production Fee) HEatra Change for additional banner and text: W200,000/Page	15:00 on the 10th business day before insertion will submission deadline is missed, insertion live data may be delayed	linked to tie-up page: for 2 weeks articles to be archived	×
Multi-device Native Article / Content View Plan	Exposes in the formed of VGGE (JAMN even action is available from product power release information ext. In addition to implementing milet driver and support producting related lever from VGGE (JAMN exister assume, further SPEC can be generated, in addition, they produce product in the VGGE JAMN's small assumer, more control user of relates can be generated.	40,000 / Silver Plan 100,000 / Gold Plan	Media Fee: ¥1,500,000 / Silver Plan (Including Production Fee) Media Fee: ¥2,500,000 / folid Plan (Including Production Fee) × Silvra charge for additional banner: ¥150,000 for each one	18:00 on the 10th business day before insertion x12 submission deadline is missed, insertion live date may be delayed	Enhald to tie-up page: for 2 weeks articles to be archived	×

■ NATIVE ARTICLE OPTION - TRAFFIC DRIVING PLANS FROM THIRD PARTY MEDIA										
Product Name				STEMATED PAGE CLIC						
Facebook	Purchase through the VOGUE JARRA Account Effective for improving the target audiencer's engagement by enabling targeting of users and devices:	max. 1,200,000 impressions	Duration is the same as the collected Native Article	4,200 clicks	W1,000,000					
LINE	For advertisers without LIME official account, promotion to LIME users in made possible utilizing "VCOLE JAMPA" official account.  Efficies in equality results in standard.  Target of promotion will be "VCOLE IMPAP official account followers.	No. of Friends 960,000	1 push message		¥4,000,000					
100	The Tables content appears in the "Successmented Consent" section on Yahrest Content "No some Content will be provided "Recursed the first content Content will be provided "Recursed the first content content for Yahras Separa or equivalent there may be conse the first content of the content for Yahras Separa or section of them to content (Recursed to Content of Yahras Separa Se	max. 56,000,000 impressions	Duration is the come as the collected Native Article	14,385 clicks (Setimated OFC (\$70yen)	W3,000,000					
Outrain	Broad exposure to Custinairo-Insker media (demotunting content to users who display high- content by remaind of a unique alignosticity.  However, that display high clic cross- Picchalle/privaryshore comprosites Purchase brough to ACIGS. JAMAN Account.  INVESTIGATION, JAMAN ACCOU	max. 12,500,000 impressions	Duration is the same as the collected Native Article	10,000 clickx (Estimated OPC (\$100yee)	¥1,000,000					